

# Public Relations/Marketing Internship

Ag Valley Co-op is looking for interns for summer 2024! Ag Valley Co-op is a diverse agribusiness with multiple opportunities to provide interns with various learning experiences. We encourage interns to communicate special areas of interest in which Ag Valley can provide education and knowledge.

## Internships at Ag Valley

Internships allow you the chance to apply knowledge from classroom instruction to a 12-week internship. You will be a part of the Ag Valley team, where you encounter real-life challenges, and accomplish your goals. We look for motivated, driven individuals that want to join our team.

## Scope of Responsibilities and Job Requirements

- Assist staff with projects not limited to website overhaul, social media campaigns, video campaigns, and updating photo and video library
- Assist in logistics and coordination of agronomy and customer appreciation events
- Update content on Ag Valley's website and social media platforms
- Create content for all social media platforms
- Assemble the monthly newsletter
- Necessary administrative duties
- Assist in creating video content for a variety of social media platforms

## Desired Skills/Competencies

- Demonstrate strong verbal and written communication skills
- Motivation to learn new skills and information
- Organizational and attention to detail skills
- Strong customer service skills
- Pursuing a degree in agricultural/marketing/design discipline
- Proficient in Adobe Suite
- Proficient in Microsoft Office
- Pursuing a degree in Marketing, Agricultural Communications, Graphic Design or some related field.